


# Overview


Login




- Clients
- Reminders
- Login

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**Budget Databases**  
*Improving Workflow To Better  
Manage Your Business*



**Introduction**  
*For Business Marketing – Glimpse* is a small database application that might be used within businesses and offices for tracking:

1. **Prospects and Clients** - their business and contact details.
2. **Prospect & Client Marketing Details** - client type, marketing source, sales history, etc.
3. **Reminders** - for managing various business notes and reminders.

**Benefits**  
*For Business Marketing – Glimpse* may provide you with the following benefits:

1. Effective support for your business' marketing.
2. A centralised data store with less loss of data, greater ease of data retrieval, and potentially greater security than paper storage.
3. Reduced errors in data entry - reduced spelling errors by using data already within the system.

**Rationale**  
This database - *For Business Marketing – Glimpse* - is based on an original **desktop** version developed in Microsoft® Access for use on PCs or networks within various office or business units.

This online or **web** version of the database has been provided here as a demonstration of the style of web-based applications that Budget Databases may provide for its clients. While this product is focussed on marketing management, Budget Databases can develop for you additional web-based components that work specifically for your business, office or organisation.

**For Business Marketing  
(demo / demo1234+)**

User:

Password:

Login

**Database Structure**

*For Business Marketing – Glimpse* illustrates the style of screens that Budget Databases might use for your development project. The screen layouts for instance, are consistently applied to facilitate speedy familiarisation with this system, or one customised for your business. The **Help** page (accessible via the Help link on the left of the screen) will provide you with an introduction to the application's functionality and usability.

**Access to the Demonstration**

This application is a **live demonstration database**. While you may have come to this page as an interested user, others may not have the same motives. In order to protect the integrity of the data within the database, we are asking interested parties to contact Budget Databases (*email, phone...*) for the database's **Login details**. This contact will be at NO OBLIGATION, and we will not pester you with subsequent marketing.

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# Sample Screens

demo

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Admin

Prospects / Clients List							
	Business Name	First Name	Last Name	Marketing Source	Enterprise Type	Gender	Client Type
	Busn06	First06	Last06	Magazine	Retailer	Female	New
	Busn13	First13	Last13	-	-	-	-
	Busn15	First15	Last15	-	-	-	-
	Busn17	-	-	-	-	-	-
	Busn18	-	-	-	-	-	-
	busns19	-	-	-	-	-	-

demo

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Prospect / Client Details		
<b>Prospect or Client</b>		
Business:	Busn06	
Client Type:	New	
First Name:	First06	
Last Name:	Last06	
Phone:	N/A	
Mobile:	N/A	
Email:	N/A	
<b>Address</b>		
Address Type:	-	
Address:	N/A	
Suburb:	Suburb2	
Post Code:	N/A	
State:	NSW	
Country:	-	
<b>Marketing Details</b>		
Enterprise Type:	Retailer	
Marketing Source:	Magazine	
Gender:	Female	
<b>First Contact</b>		
Date:	1/01/2006	
Time:	12:00 AM	

demo

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Client Status:			
	Status	Amount	Date
	-	0.00	1/01/1900
	Job	200.00	1/01/2009
	Quote	200.00	1/01/2009

Notes:

Notes

Address Type - ...

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Address Type	
	Business Address
	Delivery Address
	Other
	Postal Address